

I N T E R D

UX MULTIMEDIA DESIGN STUDIO

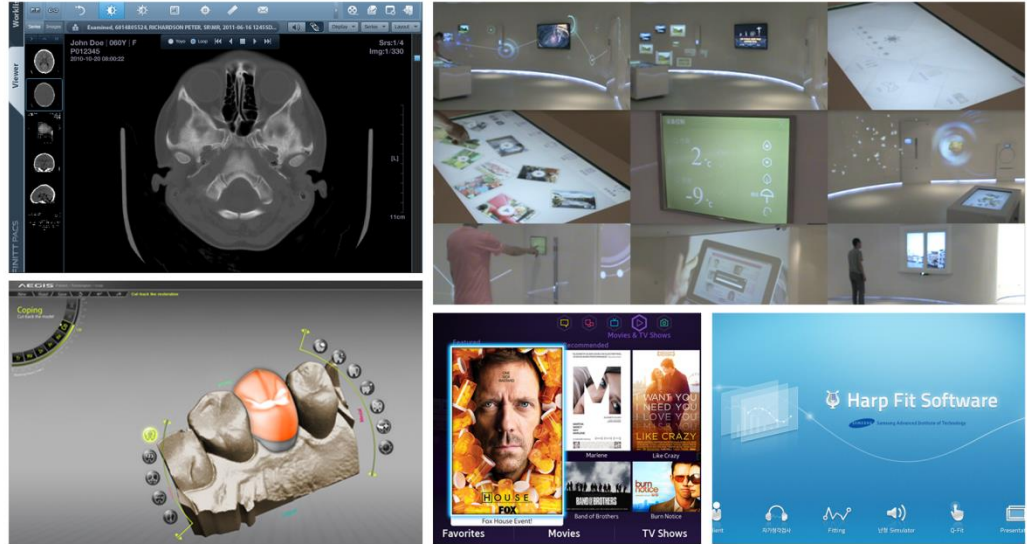
Best Quality of Experience for Interactive Media



UX / DIGITAL CONTENTS / INDUSTRY

www.interd.co.kr

_HISTORY



주요연혁

설립연도_2005. 07 직원현황_16명

주요산업분야

_ Interactive UX UI

Concept / Scenario / User Research / Planning / UI Flow Guideline

_ Interactive GUI

Interactive Design / Identity / User Interface Design /

Contents Architect Design / Motion Graphic

_ S/W Development

Mobile Application, HTML 5. JAVA

사업추진현황

- 2014. 01 우수디자인전문회사 선정 (한국디자인진흥원)
- 2013. 11 정부3.0우수사례 경진대회 은상(국무 총리상)수상
- 2013. 07 기상청 제안전진대회 우수제안 국민투표 1등 수상
- 2013. 08 (주)디자인모트 법인설립 (자사 브랜드 www.andsoon.co.kr 런칭)
- 2012. 06 모트 사무실 이전 (강남구 청담동)
- 2011. 12 한양대학교 산학협력 협약체결
- 2011. 07 (주)위드라인 MOU 체결
- 2010. 03 경희대학교 산학 협력 협약체결 (인턴사원 양성)
- 2009. 09 UX 디자인 사업부 신설 (삼성 스마트 TV 사업부 계약 체결)
- 2008. 12 'CREATIO' 2008년도 대한민국 최우수 디자인 100 선 선정
- 2006. 11 ASP 기반의 ERP S/W 개발 (5개 종합물 계약체결)
- 2005. 07 모트 설립 (서울시 서초구 방배동)

2014 - 2015
 우수디자인전문회사
 Best Design Company in Korea

모트 MOI
 대표 채태영

산업통상자원부와 한국디자인진흥원은 디자인 역량과 사업성과가 탁월한 위 기업들 2014년 1월부터 2015년 12월까지 우수디자인을 대표하는 우수디자인전문회사로 선정합니다.

The Ministry of Trade, Industry & Energy and the Korea Institute of Design Promotion hereby award this certificate to the above-mentioned companies for its outstanding capabilities and business performance in the design business.

2014년 1월 1일

한국디자인진흥원장 채태영 
 Dr. Lee Taneyang, President, Korea Institute of Design Promotion



_WHAT MATTER

WORK ⊕ PLAY ⊕ LOVE

고객의 일 [WORK] 을
즐기고 [PLAY]
내 일과 같이 사랑 [LOVE] 한다.

다양한 시각과 관점에서 차별화된 전략과 서비스를 최우선으로 생각합니다.

쓸모(Useful)있고, 재미(Funny)있고, 끌리도록(Charming)만들기 위해 주변 환경과 사람 사이의 어울림을 생각하여,
그 도구의 모습과 행동을 고안합니다.

사람을 관찰하고, 사회 문화적 접근을 통해 새로운 소통의 방법을 만들어 냅니다.
새로운 기능을 만드는 것은 첨단 기술이지만 그것이 고객의 생활 속에 꽃 피울 수 있게 만드는 것은 기술을 통해 고객의 마음속을 채우게
되는 행복한 경험이며 그런 행복한 경험들이 모여 새로운 Digital Life가 구현 된다고 믿습니다.

_WHY MOT

Ability

능력

제품과 서비스를 위한 전략 기획, 인터페이스 설계와 사용자 중심의 인터랙티브를 위한 소프트웨어도 개발도 가능하며 작업이 효율적이고, 즐길 수 있고, 가치가 있는 제품을 만들기 위해 제품-기술-마케팅 등 비즈니스에 대한 이해와 End User의 만족을 지향하여, 고객을 성공으로 이끄는 진정한 디자인 기술을 제공합니다.

Convergence

융합기술 경험

삼성 스마트 TV UX 프로젝트 부터 침단 의료 장비의 소프트웨어 개발까지 일반적인 디자인 회사에서 접근하기 어려운 분야의 프로젝트까지 성공적으로 수행하였으며 이를 계기로 융합기술에 디자인이 매우 중요한 역할을 하고 있다는 것을 확인하였습니다.

Experience

노하우

UX를 기반으로 Web, Multimedia, IT, Medical, Mobile 분야 등 다양한 환경의 프로젝트 경험을 가지고 있다. 특히, 고객의 니즈를 적극적으로 파악하고 이해하여, 대부분의 프로젝트를 성공적으로 수행하였습니다. 단단한 조직력을 기반으로 시각, 제품, 멀티미디어, 전시 설치 등 10년간의 다양한 분야의 프로젝트 경험과 논문 및 학회발표 등의 지식 경험(UX, UI, GUI의 관련 논문 7편 보유)이 아울러 우수한 기획력을 통해 고객사를 능동적으로 이끌어가며 프로젝트를 성공적으로 수행 지금도 많은 고객사들에게 인정 받고 있습니다.

Possibility

가능성

시장 + 소비자의 Trend 변화와 신제품 + 서비스 + 산업기술의 예측 + 구체화를 통해 전략적 디자인 기술을 끊임없이 개발하고 연구하며 주어진 프로젝트에 활용하며 기업의 수익창출을 위해 방향을 제시하고 신산업 + 신시장을 위한 창의와 감성, 산업기술을 융합하여 제품 + 서비스의 가치혁신과 고객경험에 만족을 제공하는 능력을 지니고 있습니다.

Process

프로세스

프로젝트 접근 방법론은 전문적이고 체계적인 사용자 관찰기법, 분석 기법, 사용자 모델링 기법을 종합적으로 적용하여, 해당 프로젝트에 가장 적합한 방법으로 문제를 해결합니다. 혁신과 창조를 이루기 위해서는 사용자들이 표현할 수 없는 요구를 읽어내는 통찰력과 조직력으로 전략 수집-설계-디자인-개발까지 적용할 수 있는 강점을 지니고 있습니다.

_PROCESS



_COMPANY ORGANIZATION



_GOAL



_CONTACT

ADDRESS _____ 49, Techno 8-ro, Yuseong-gu, Daejeon, Korea
대전광역시 유성구 테크노8로 49 (용산동, 디자인비즈니스스튜디오)
26, Hakdong-ro 97-gil, Gangnam-gu, Seoul, Korea
서울시 강남구 학동로97길 26, 3층

TEL _____ 02.3477.7793

FAX _____ 02.3477.7783

E-MAIL _____ mot@d-mot.com



_PORTFOLIO

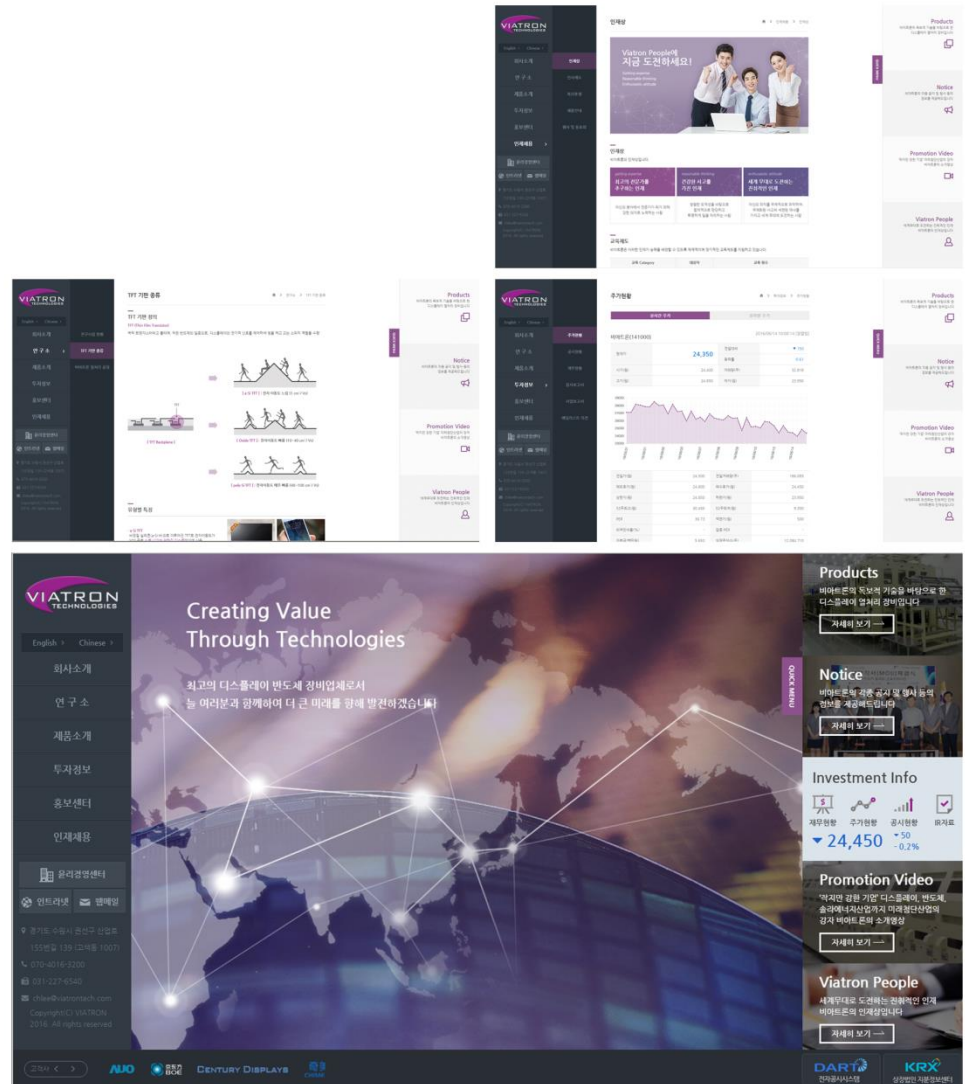
- _ web
- _ mobile
- _ ux/ui
- _ media
- _ product
- _ print
- _ digital contents

PORTFOLIO WEB



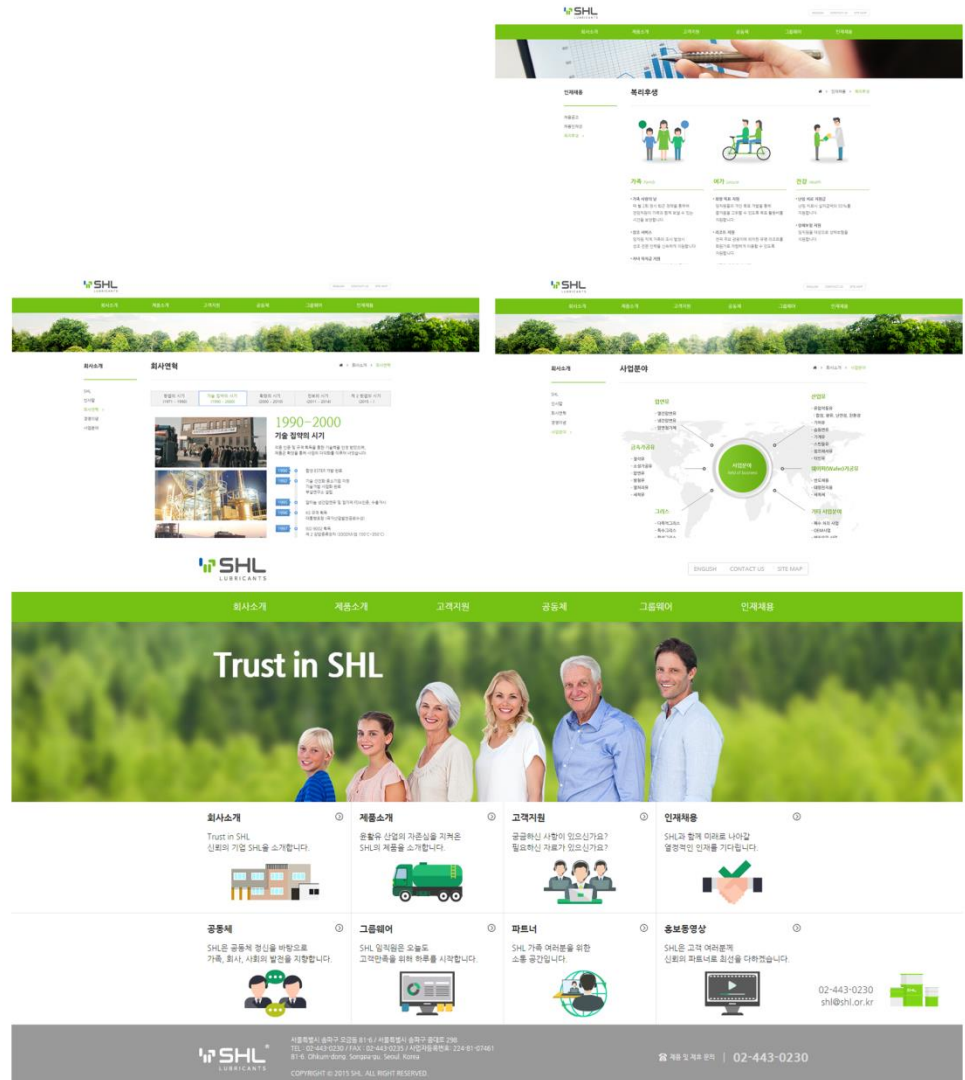
KERIS RISS
web -

PORTFOLIO WEB



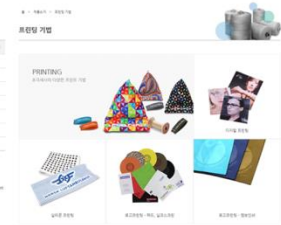
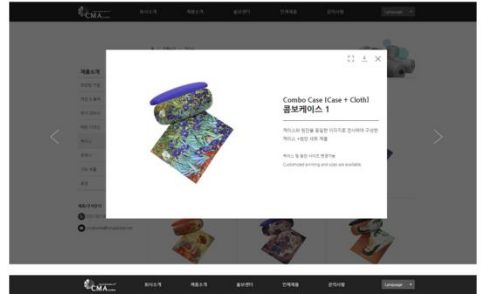
VIATRON
web -

PORTFOLIO WEB



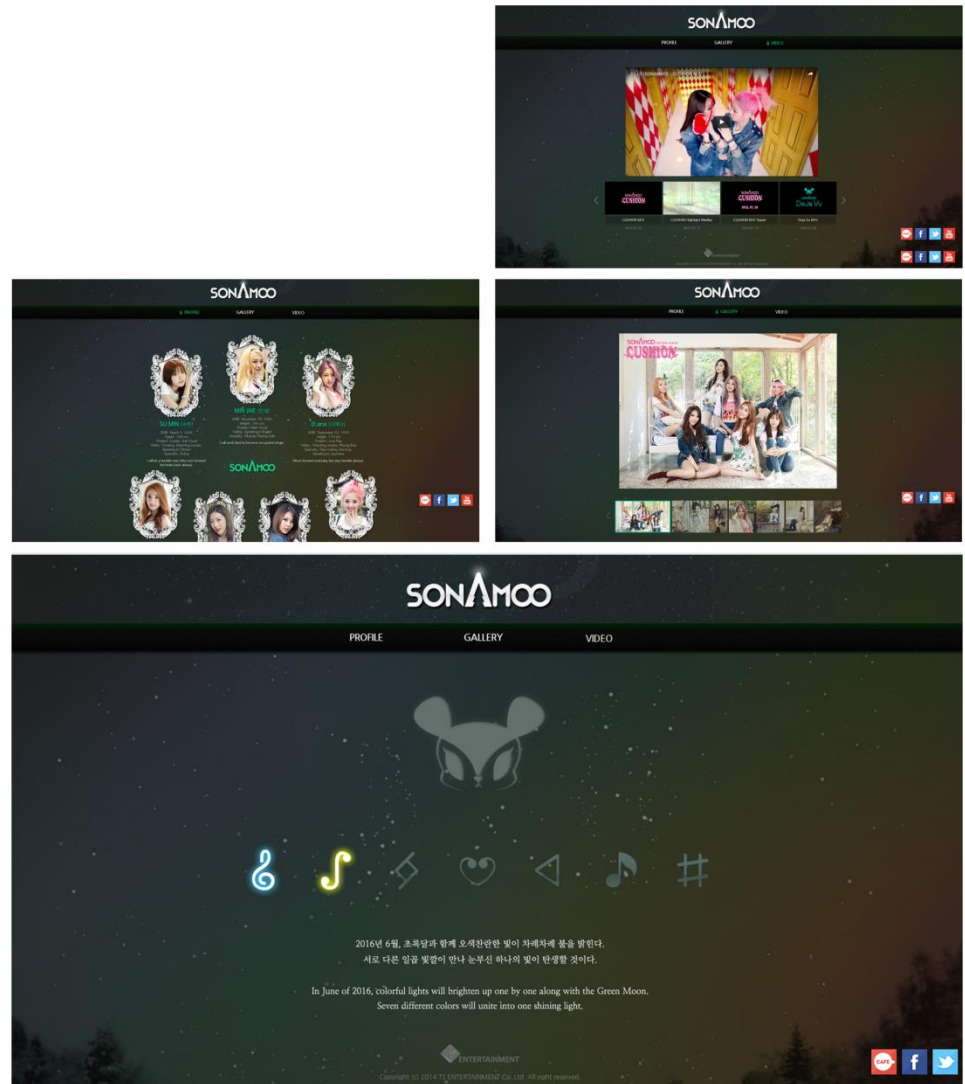
SHL
web -

PORTFOLIO WEB



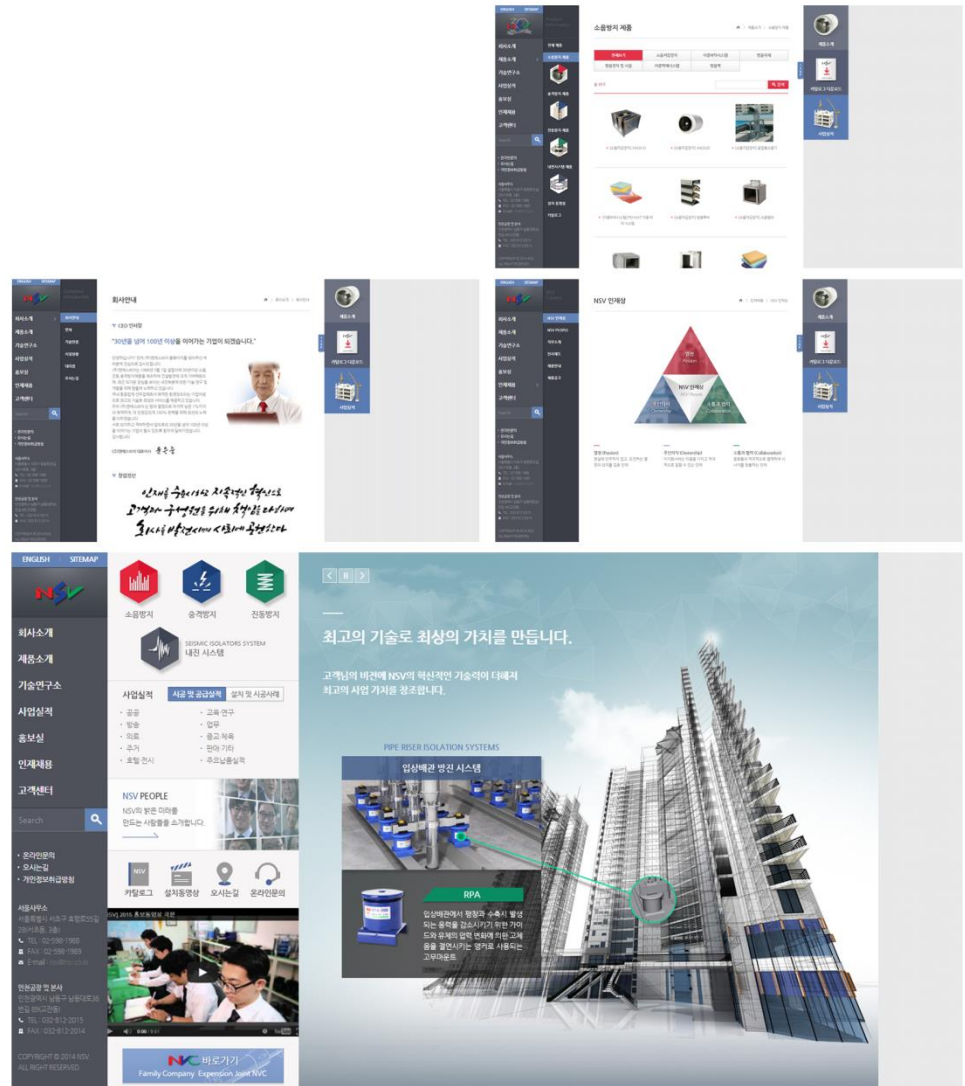
CMA GLOBAL
web -

PORTFOLIO WEB



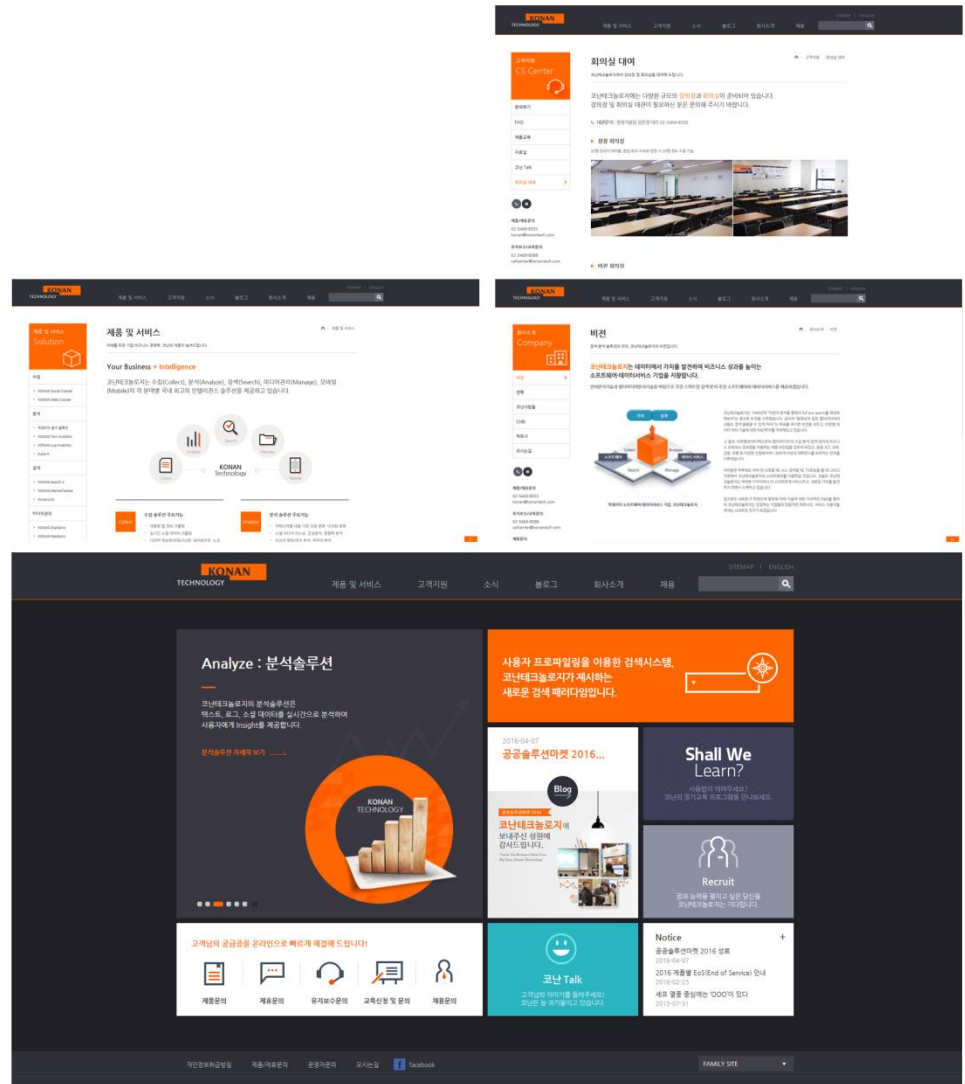
TS ENTER SONAMOO
micro web -

PORTFOLIO WEB



NSV
web -

PORTFOLIO WEB



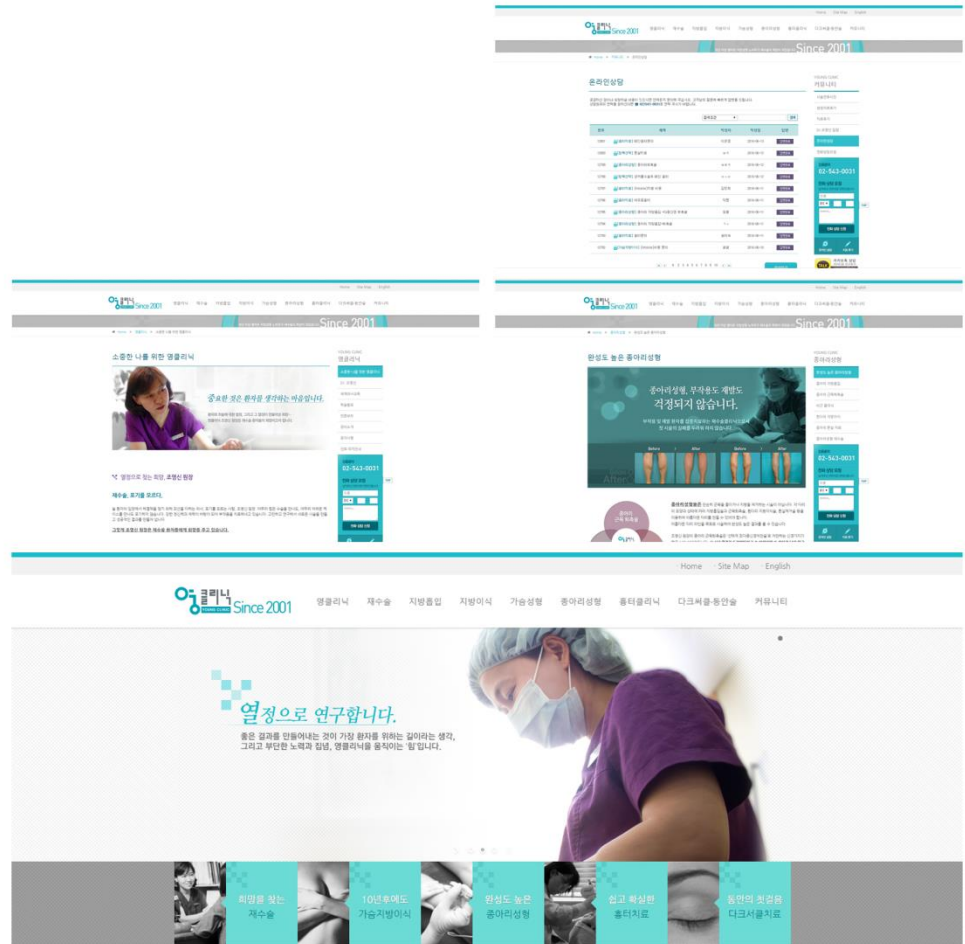
KONAN TECHNOLOGY
web -

PORTFOLIO WEB



NEWSATLAB
web -

PORTFOLIO WEB



YOUNGCLINIC
web -



KERIS EDUNET
web -

PORTFOLIO WEB



Aviation Meteorological Office
web -

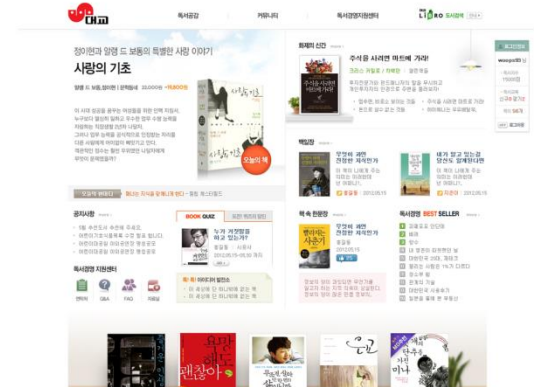
PORTFOLIO WEB



ANDSOON
web -



KOSTI YESTRADE
web -



DAEKYO
web -



GLYSOMED
micro web -

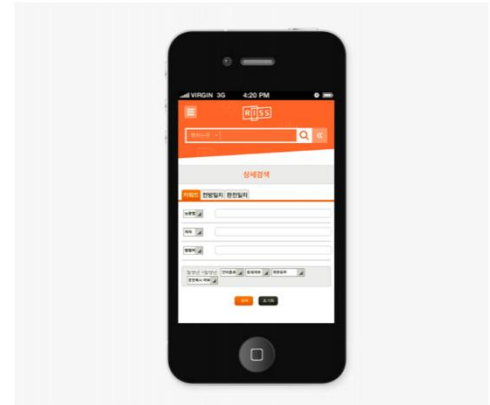


DENTAL JOB
web -



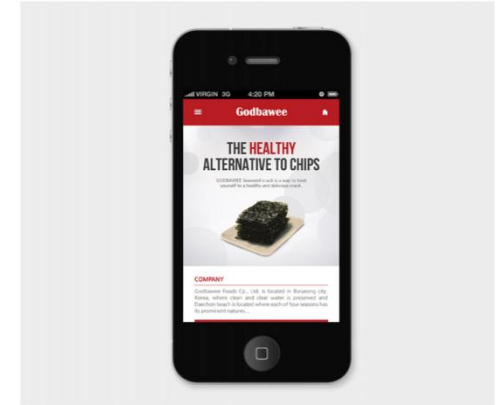
SIS
web -

PORTFOLIO MOBILE

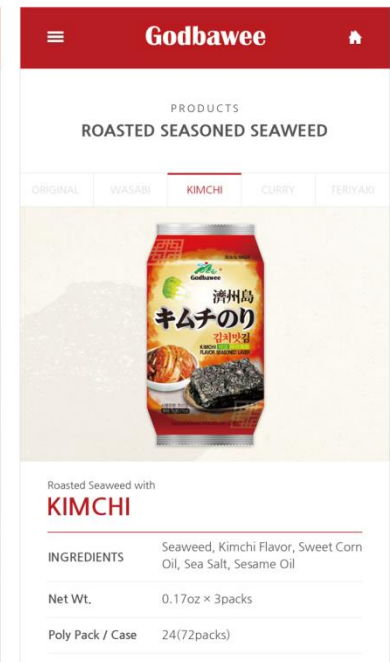
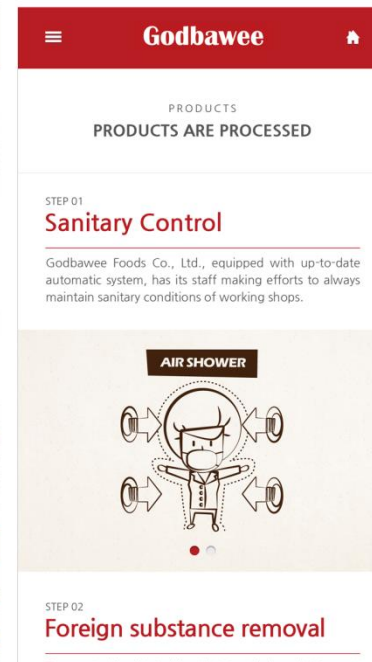
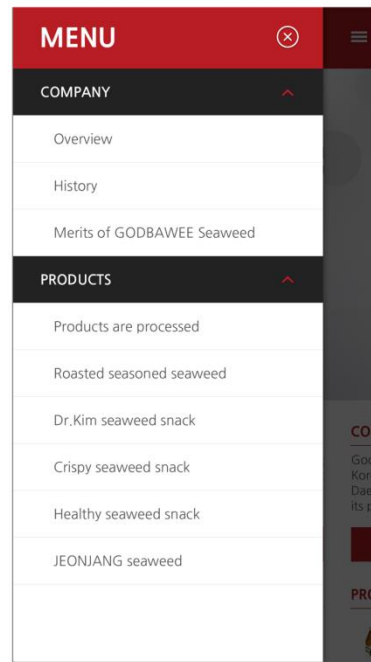


KERIS RISS
mobile web -

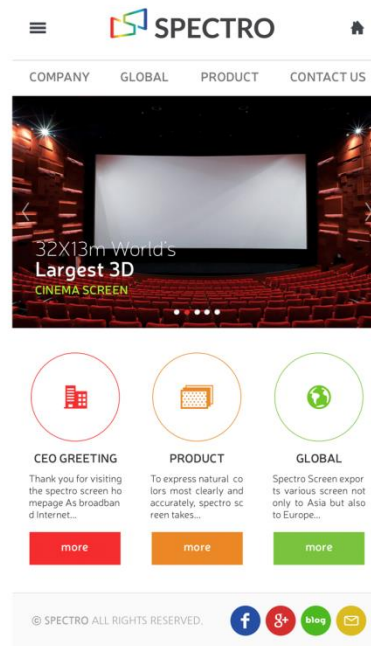
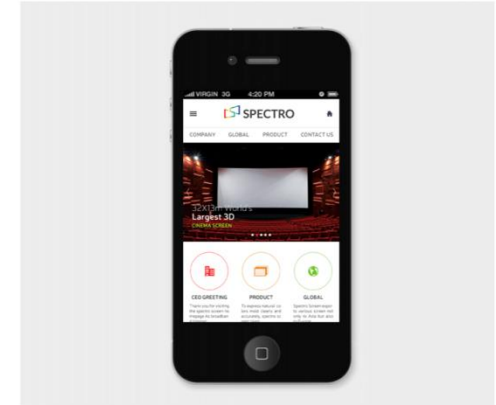
PORTFOLIO MOBILE



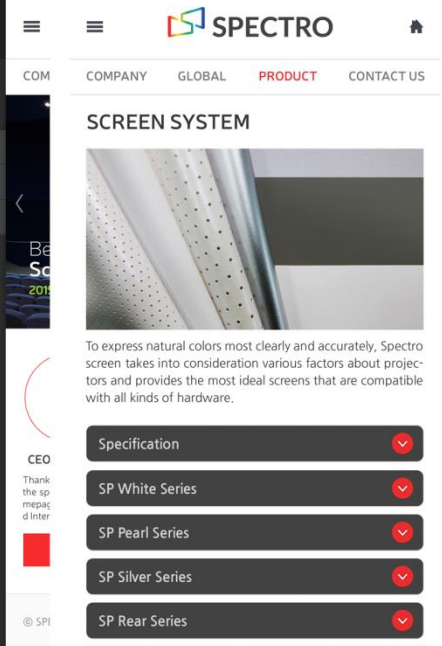
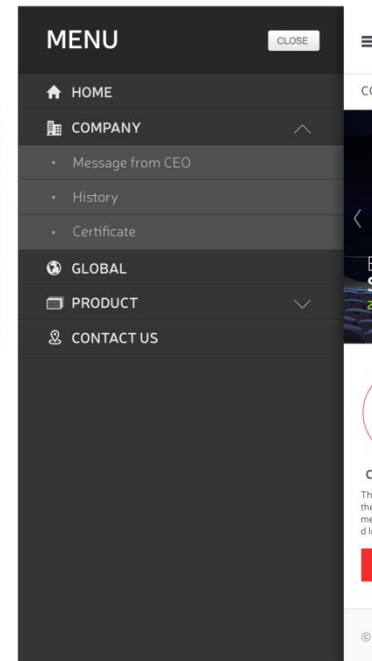
Godbawee
mobile web -



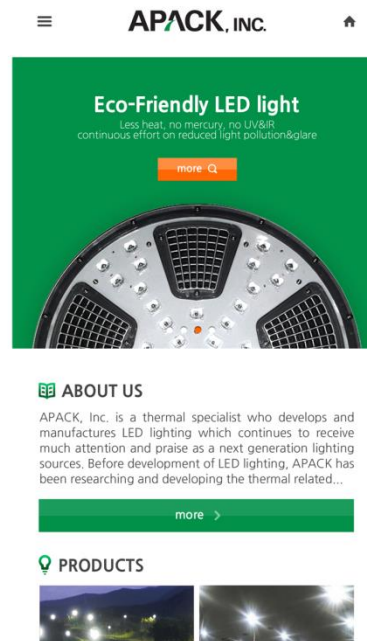
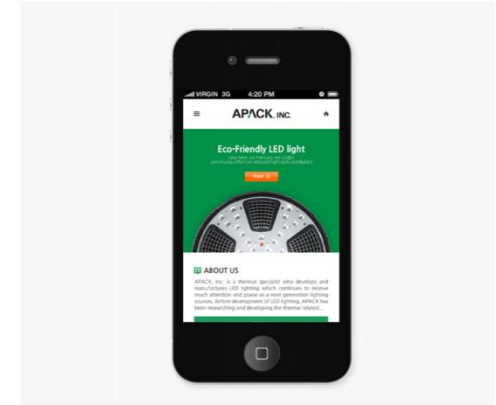
PORTFOLIO MOBILE



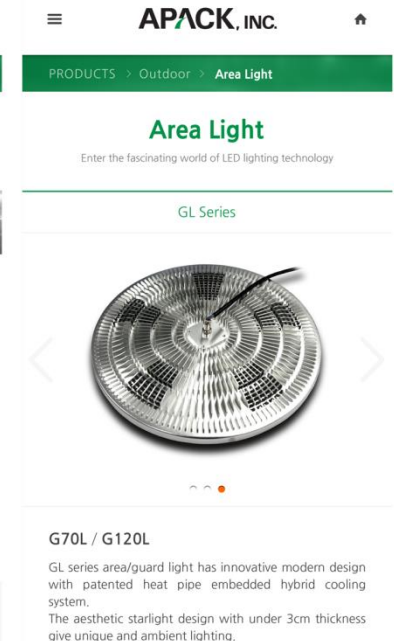
SPECTRO
mobile web -



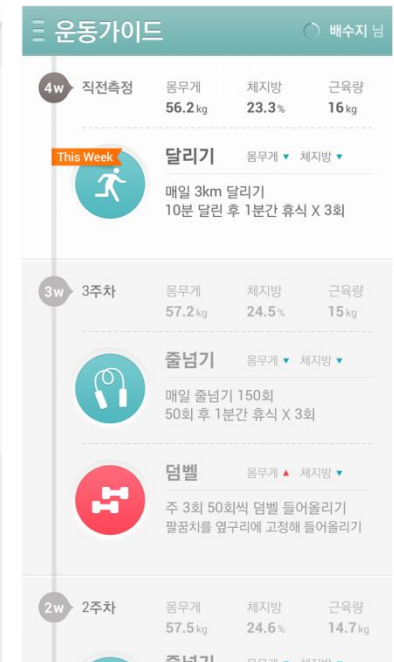
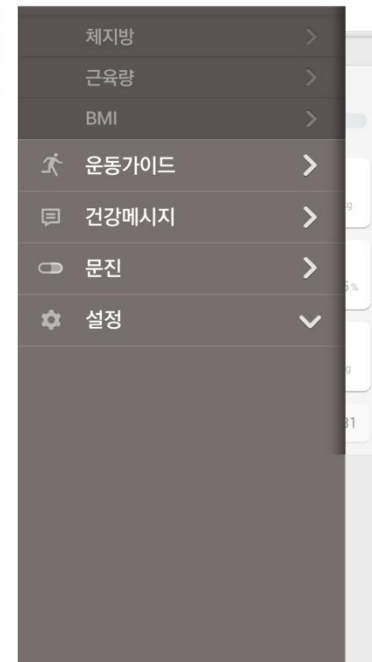
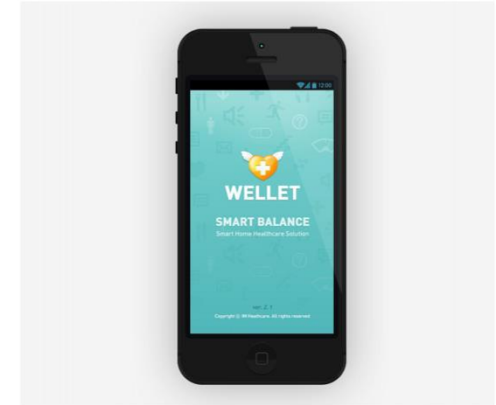
PORTFOLIO MOBILE



APACK
mobile web -

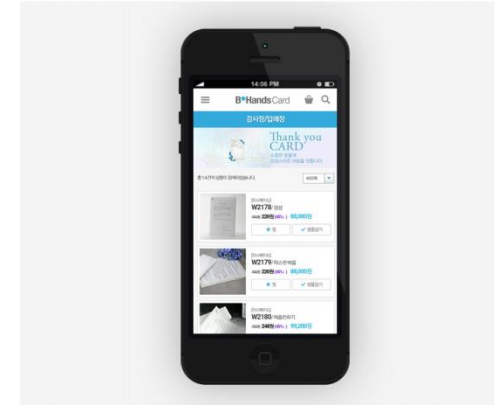


PORTFOLIO MOBILE

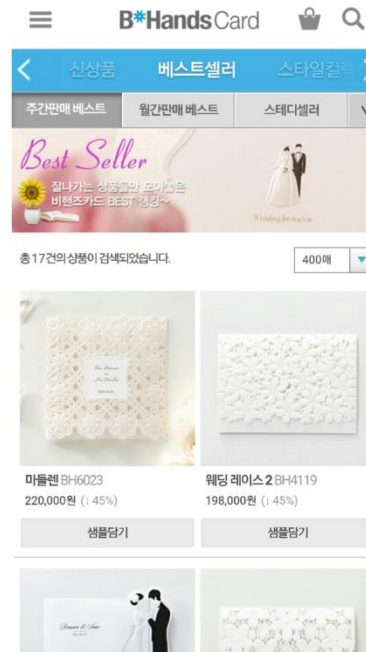


IM HEALTHCARE WELLET
mobile app -

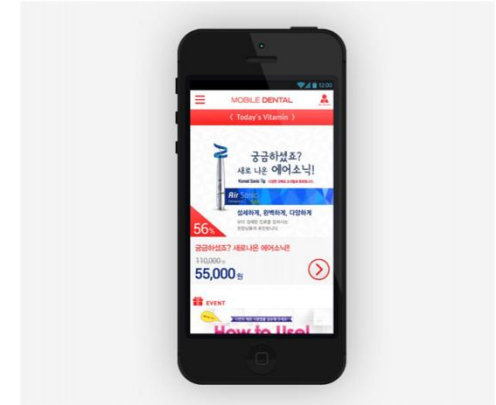
PORTFOLIO MOBILE



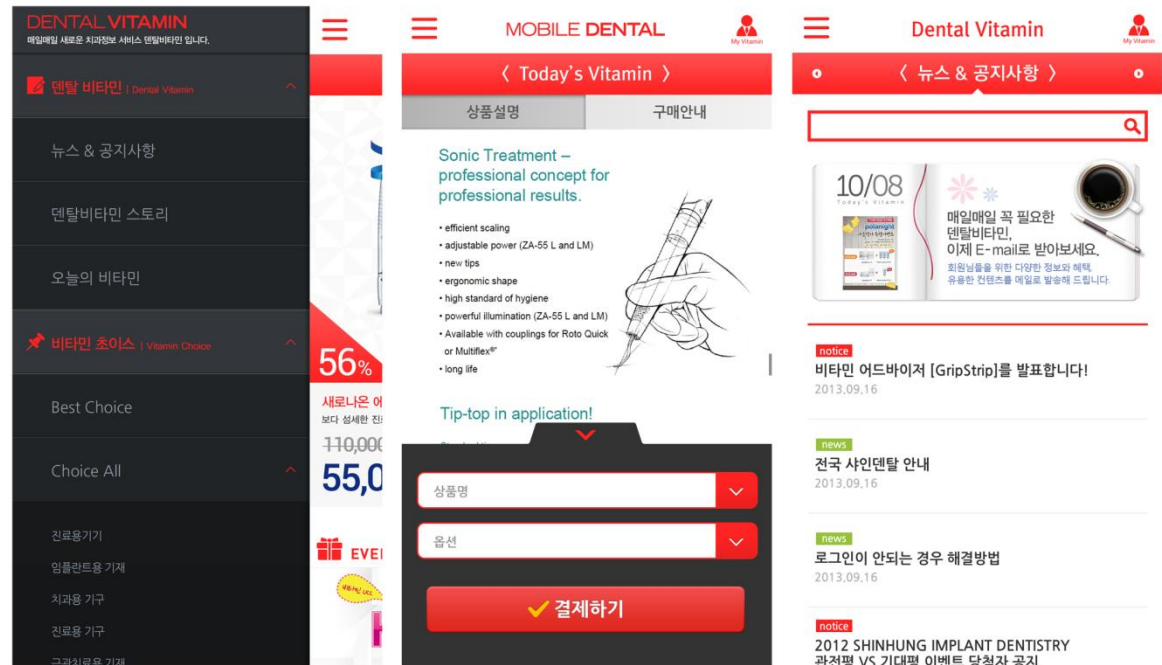
B. Hands Card
mobile web -



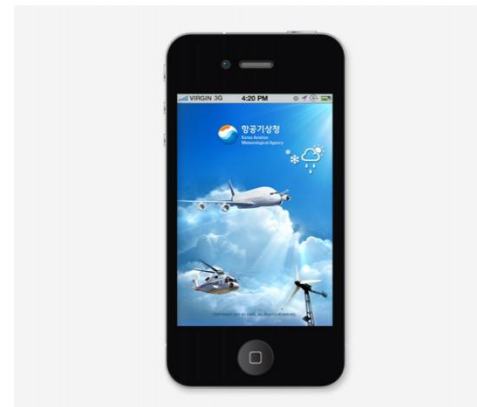
PORTFOLIO MOBILE



DENTAL VITAMIN
mobile app -



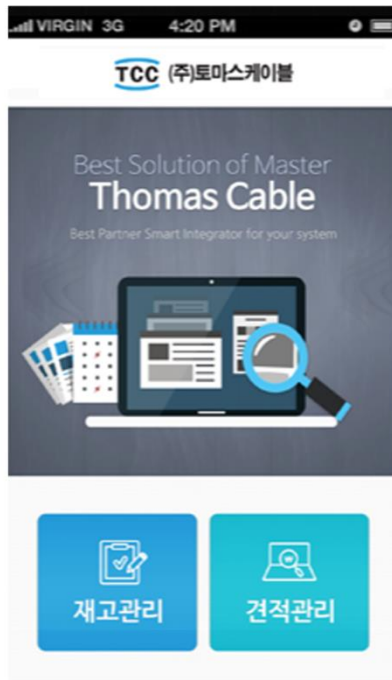
PORTFOLIO MOBILE



Korea Aviation
Meteorological Agency
mobile app -



PORTFOLIO MOBILE



TCC [thomas cable]
mobile app -



Flight WX
mobile app -

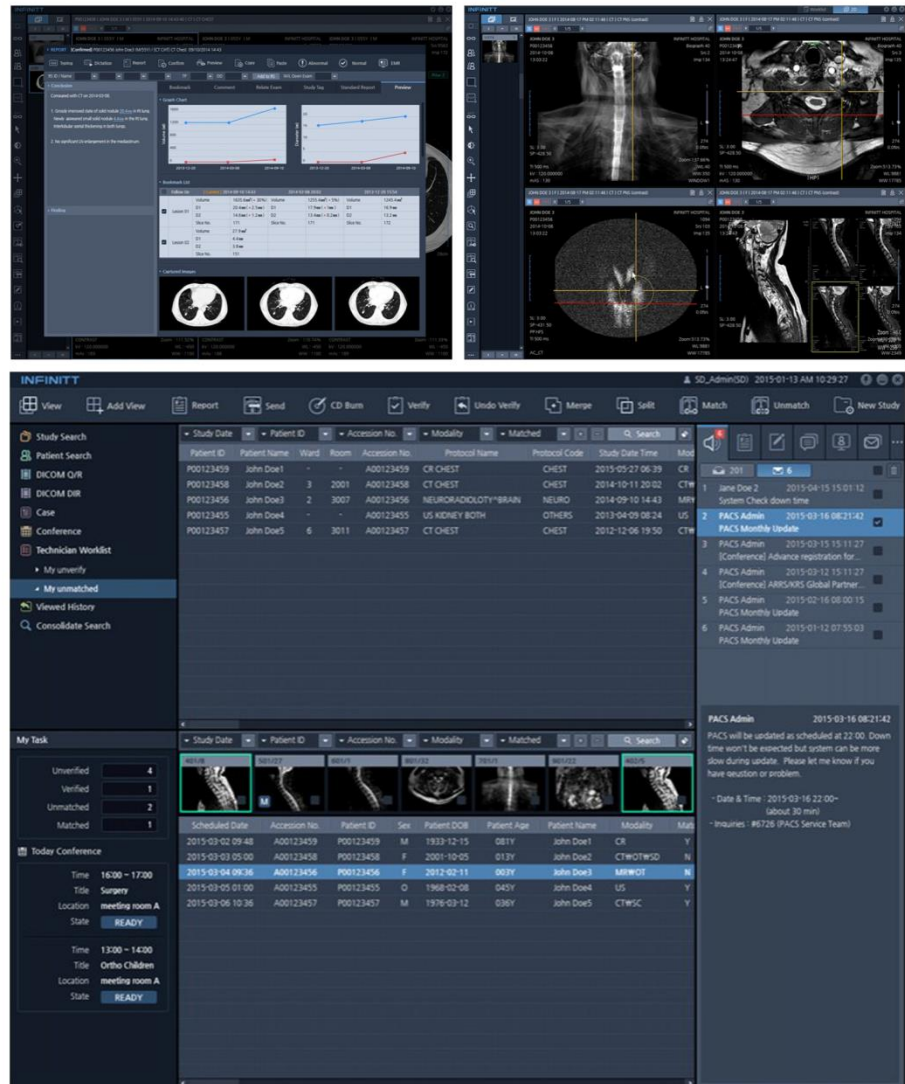


SID
mobile app -



YOUNG CLINIC
mobile web -

_PORTFOLIO_ux/ui



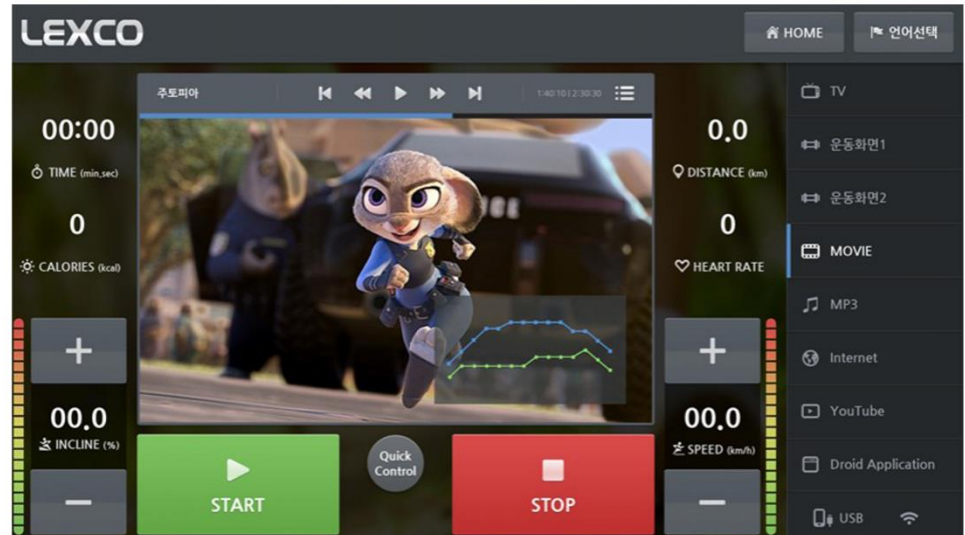
INFINITT PACS
picture archiving and communication system software -

PORTFOLIO UX/UI



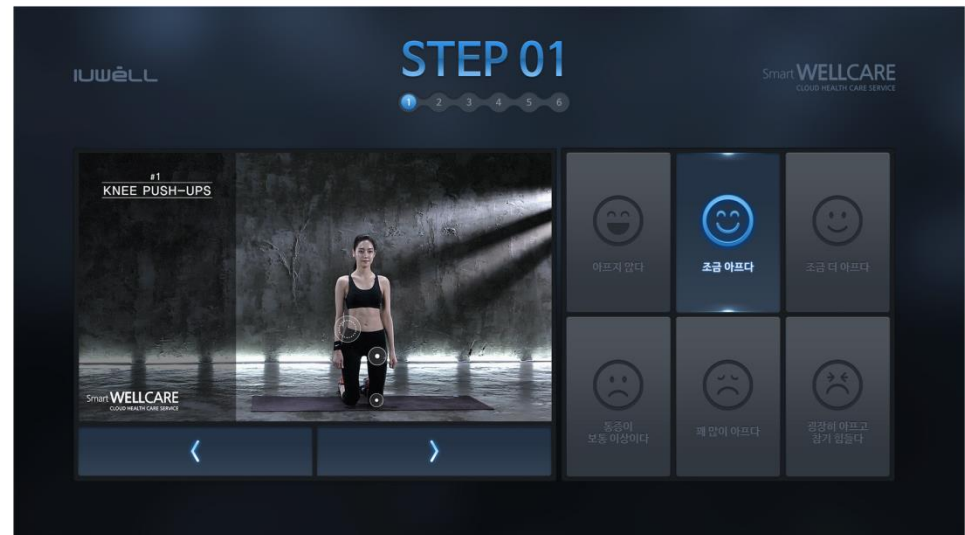
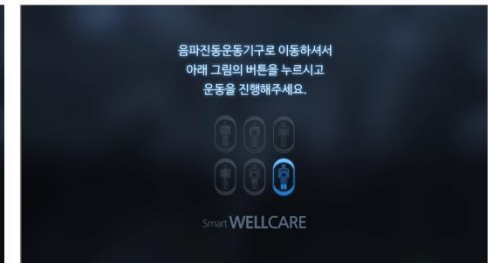
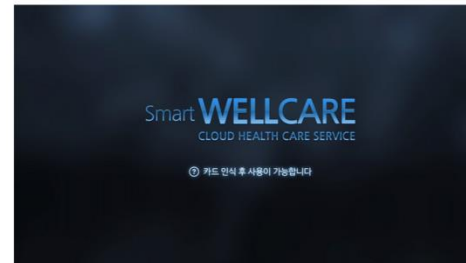
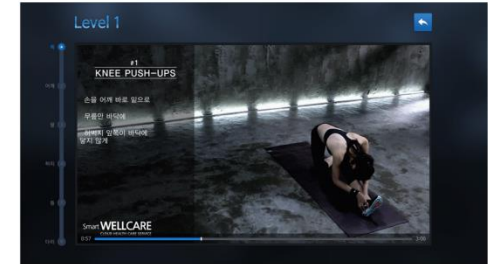
INFINITT PACS
picture archiving and communication system ui -

PORTFOLIO UX/UI



LEXCO
treadmill gui -

PORTFOLIO UX/UI



HYUNDAI MOTOR SmartWELLCARE
gui -

PORTFOLIO UX/UI



SAMSUNG Smart TV
ux/ui scenario prototype -

PORTFOLIO UX/UI



SAMSUNG Harp Fit Software
software -

PORTFOLIO UX/UI

The screenshot displays the 'BONEVA IM MEDICAL HEALTHCARE CENTER' software interface. At the top, there are tabs for 'MEASURE', 'DATA', and 'SETTING'. Below the header, a progress bar indicates the '1st step' of a process. The main form area is titled 'Input Personal Information' and contains several input fields: 'Register NO' (20120501), 'Date of measure' (02.05.2012), 'First name' (Kai Dong), 'Sex' (Male/Female), 'Last name' (Hong), 'Age' (12), and 'Birth date' (02.05.2000). There is a 'CLEAR' button and a 'NEXT' button at the bottom right. A sidebar on the right lists 'Addition' items: 'Drugs', 'Height', and 'Weight'. The bottom of the screen features a row of icons representing various medical equipment and a '100%' zoom indicator.



IM HEALTHCARE BONEVA
software -

PORTFOLIO

_UX/UI

IM HEALTHCARE POC
ux/ui -

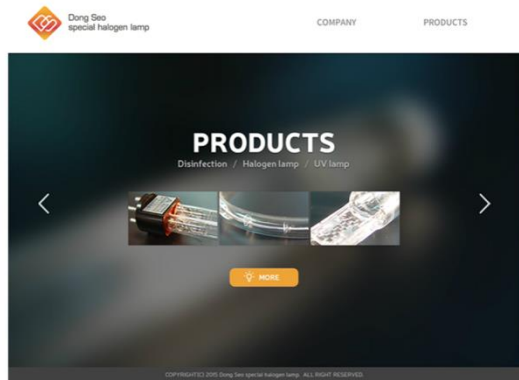


PORTFOLIO UX/UI

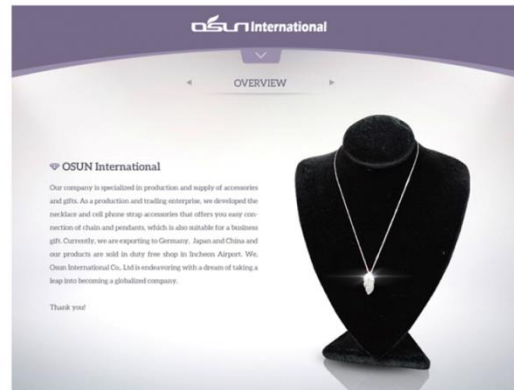


SKT Smart Beam HD
gui -

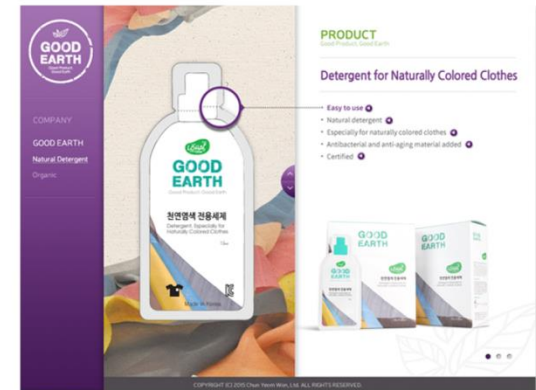
PORTFOLIO MEDIA



Dong Seo special halogen lamp
electronic catalog -



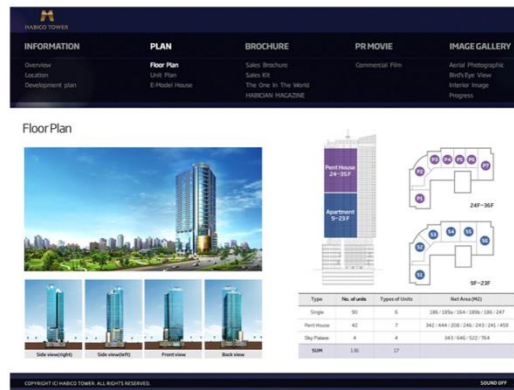
OSUN international
electronic catalog -



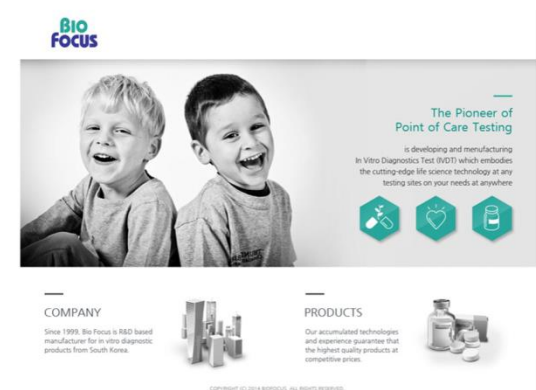
Chun Yeon Won
electronic catalog -



FUTURE & CHALLENGE
electronic catalog -



DOO SAN HABICO TOWER
electronic catalog -



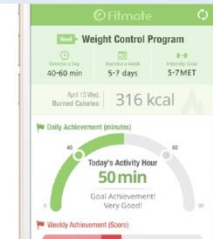
BIO FOCUS
electronic catalog -

PORTFOLIO MEDIA



A Device Customized for Each and Every Individual?

Exercise guidelines of the ACM are applied.
ACM (American College of Sports and Medicine)
Tailored exercise program for the user's exercise ability and medical condition



- Includes ACM exercise programs for physical conditions (not a replacement)
- Allows for the creation of exercise programs for varying intensity of activity (LOW, MEDIUM, MET, MET-CALORIES)
- Automatically applies and implements an exercise program on the user's individual capability

A Device with No-Worry about Recharging?

Over 30 days of use with just one charge
(communication frequency: 12 times a day)
Portable and wearable on many different body parts

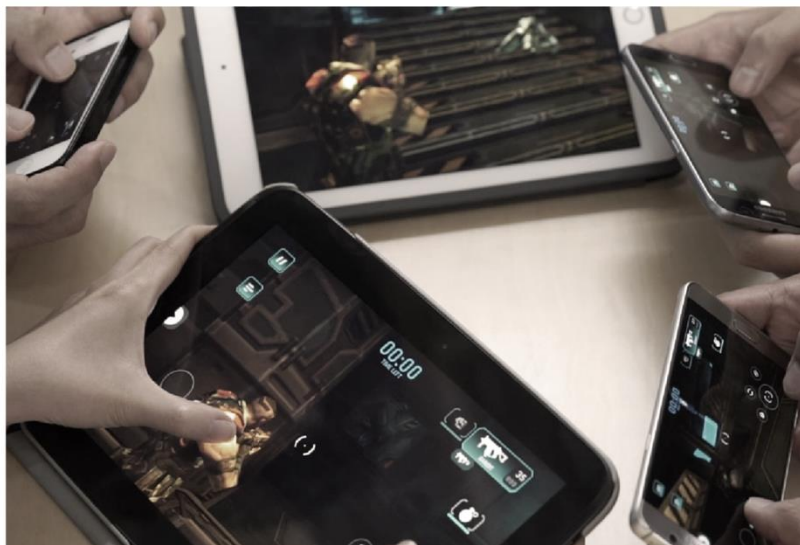


Service

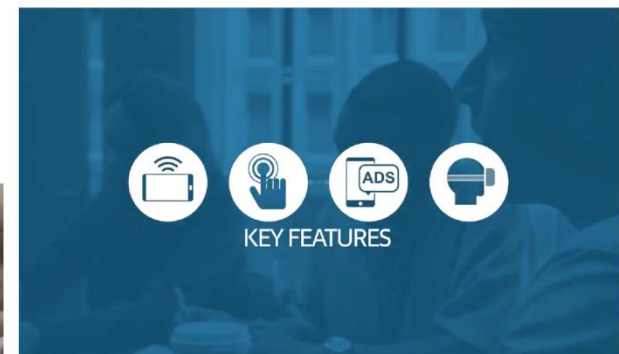
- Individuals**
 - Customized activity management services for individuals
 - Activity coaching and monitoring based on SNS (social networking services)
- Hospitals and health centers**
 - Activity management services for health-resistant and elderly cases
 - Activity level measurement for health rehabilitation centers
 - Activity management and monitoring for rehabilitation centers
- Fitness clubs, sports centers, and health supplement shops**
 - Club members activity management systems
 - Fast clubs members management services on burned calories
 - Provide services to increase the use of health foods
- Healthcare service providers**
 - Customized health management services for employees
 - After-school activity services for obese children and teens
 - Care services for the elderly activity management

FitLife
infographics -

PORTFOLIO MEDIA



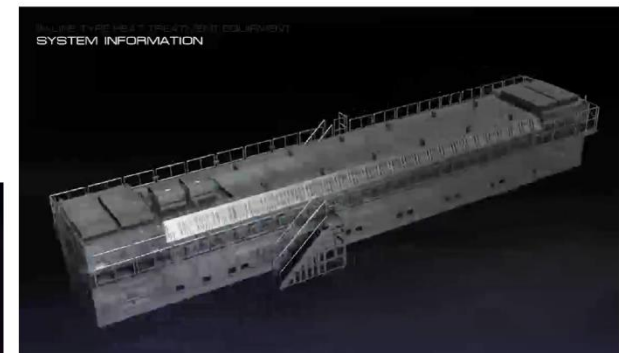
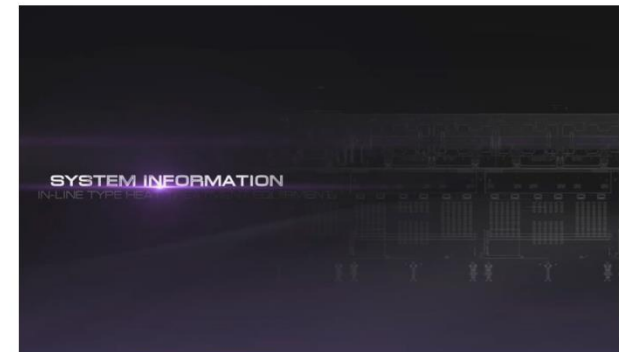
MINCONET
infographics -



PORTFOLIO MEDIA



VIATRON
infographics -

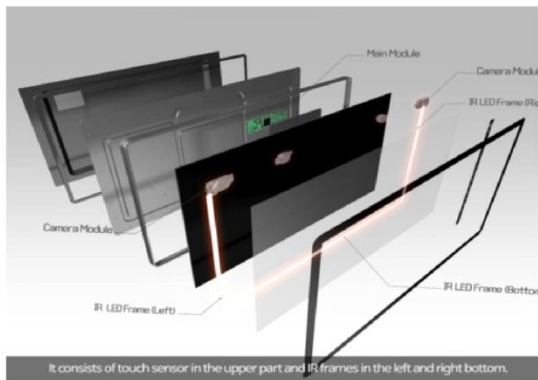


PORTFOLIO MEDIA



LOUIS VUITTON
broadcast cf -

PORTFOLIO MEDIA



Nuribom
infographics -



MBC Tongil Tower
broadcast title -



MBC IT MAGAZINE
broadcast title -



2013 Asian Indoor Opening
broadcast title -



SBS CINE PICK
broadcast title -



WCC GAME FESTIVAL
broadcast title -

PORTFOLIO PRODUCT



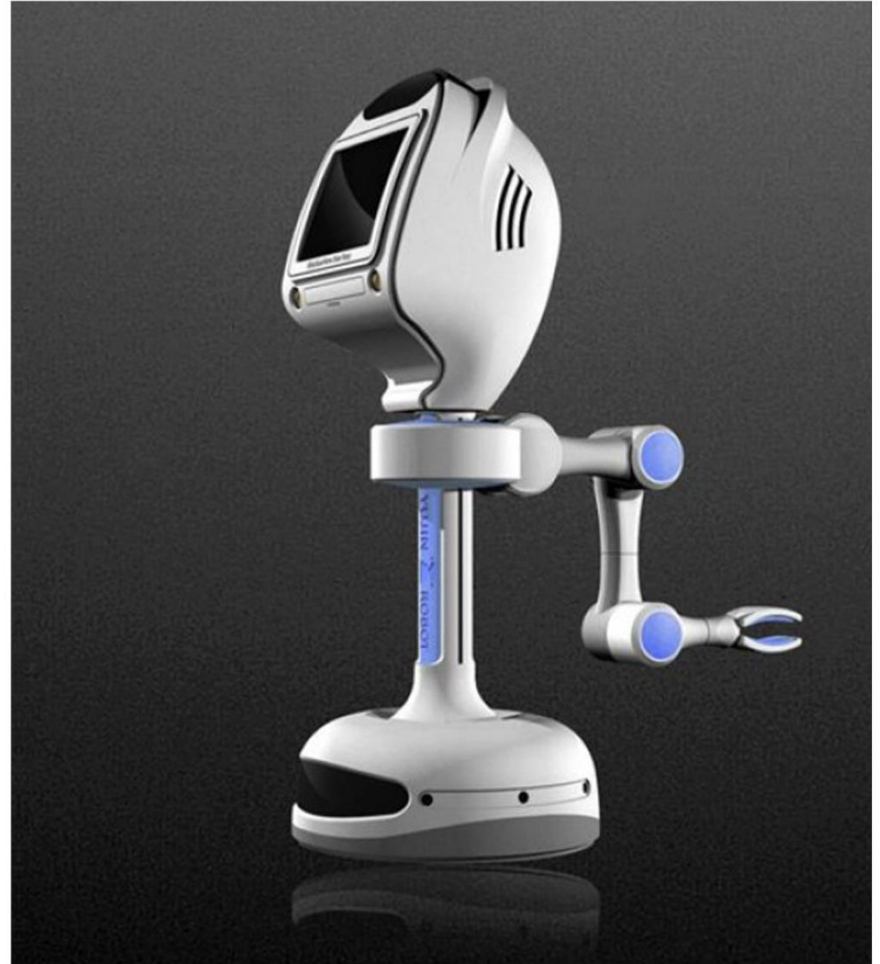
IP Set-top Boxes
meverick systems / phone . stb . bluetooth -

PORTFOLIO PRODUCT

Information Kiosk
digital planner / etc -



PORTFOLIO PRODUCT



Robot
yujin / robot . mechanical -

PORTFOLIO PRODUCT



Infinity Ink Supply
ohbyeongyieo / etc -

PORTFOLIO PRODUCT



SAMSUNG & KT
samsung / phone . stb -

PORTFOLIO PRODUCT

Medical Equipment
wonjin inc / medical . beauty -



PORTFOLIO PRODUCT



HI-PASS
tetalink / phone . stb -

PORTFOLIO PRODUCT



Navigation
mobile appliance / phone . stb -

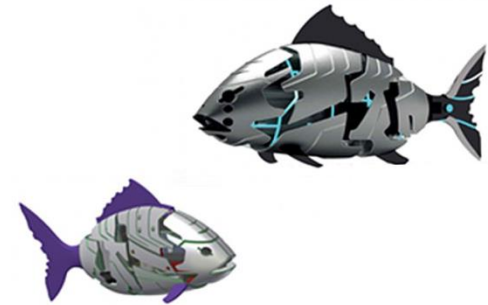
PORTFOLIO PRODUCT



PC Control Robot Voice Recognition
power voice / robot . mechanical -



Natural Evaporative Humidifier
da-ole / etc -



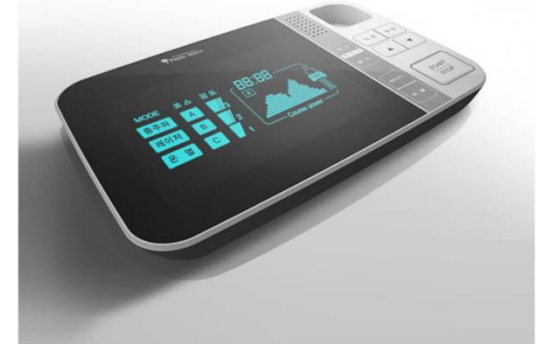
Robot Fish
src / robot . mechanical -



Silver Robot Maid Service
future robots / robot . mechanical -

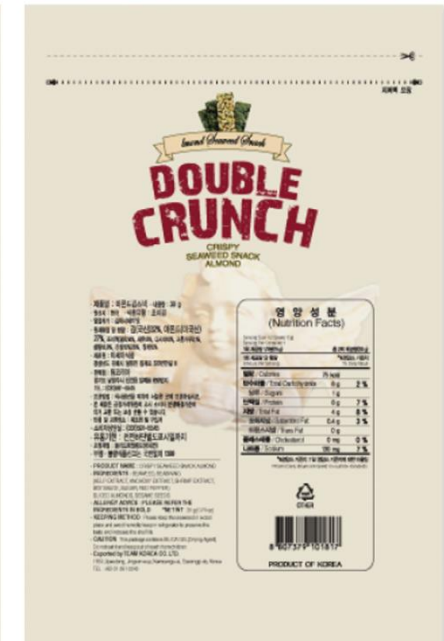


MAMMOGRAPHY
genoray / medical . beauty -



Home Medical Appliance
protec medical / medical . beauty -

_PORTFOLIO_PRINT



Godbawee
package -



I · U · WELL

505 1F, Gyeonggi R&D Center, 905-5 Lu-Dong, Yeongtong-Gu, Suwon-Si, Gyeonggi-Do, Korea
Tel 82-2-2051-6633 Fax 82-2-2051-6631 www.snarhealcare.com

**우리 지역 내 공원, 공공 체육시설등을
활용한 건강증진 캠페인으로
건강 도시를 만들어보세요!**

2532 steps **2.54** km **699** cal

IoT 기술 기반의 직장 내 건강 프로그램 도입으로, 기업의 건강경영을 실천하세요!

SMARTWELLCARE - 웰빙 지(지)인(인)사

- 건강 프로그램을 도입으로 기업의 긍정적인 이미지와 재고함이다.
- 직원 별 건강 특이사항, 직무 특성상 다양한 맞춤형 건강관리를 제공한다.
- 개인 별 스마트폰을 통한 맞춤형 서비스로 일차원 건강관리가 쉬워진다.
- IoT 기술을 통한 다양한 건강정보를 수집하여 피드백을 제공한다.

지역구분 데이터

구분	서울	강원도	경기도	충청도	전라	제주
사용률	95%	85%	90%	80%	75%	70%
참여율	90%	80%	85%	75%	70%	65%
건강성	95%	85%	90%	80%	75%	70%
효율성	95%	85%	90%	80%	75%	70%

User Profile 1:
Name: 김민준
Age: 35
Experience: 10 years
Height: 180cm
Weight: 75kg

User Profile 2:
Name: 이서영
Age: 28
Experience: 5 years
Height: 165cm
Weight: 55kg

SMARTWELLCARE 3 **SMARTWELLCARE 4**

무로 기법이란

APP에서 진행되는 신체건강검진용 통해
 맞춤형 운동, 컨설팅의 영향 생활 습관
 관리 기법으로 더 건강한 하루를 만들어
 보내세요.

9,900원 /월 (부가세포함) PRO

기법 진행하는 운동프로그램도 결과 따라
 당신의 몸통프로그램이 지속적으로 업고
 레이드 됩니다.

7000/30의 영향, 무무별 운동 콘텐츠
 30점, 어디서든 당신의 건강을 관리
 하세요.

39,900원 /월 (부가세포함) 데어스 **기법**

나만을 위한 운동프로그램 SWC 헬스프로그
 램 데어스 헬스프로그는 당신의 몸통
 내용과 생활습관용 분석에 따라 SWC
 데어스에게 더 나은 건강기법을 제공
 합니다.

직원이 건강하면 기업의 성과도 쑥쑥 ~
임직원 건강은 기업을 이끄는 원동력입니다!

기간	건강지수
1월	19.0
2월	19.5
3월	20.0
4월	21.0
5월	22.5
6월	23.0
7월	24.0
8월	26.0

↑ 19.0 1월 건강지수
2022년 1월 1일 기준

↑ 19.5 2월 건강지수
2022년 2월 1일 기준

↑ 28.0 7월 건강지수
2022년 7월 1일 기준

↑ 26.0 8월 건강지수
2022년 8월 1일 기준

SMARTWELL CARE 2



Diagram illustrating the exploded view of the grill components, numbered 1 through 10:

1. Upper lid handle
2. Upper lid
3. Upper grill plate
4. Lower grill plate
5. Lower lid
6. Lower lid handle
7. Heating element
8. Base plate
9. Power cord
10. Control knob

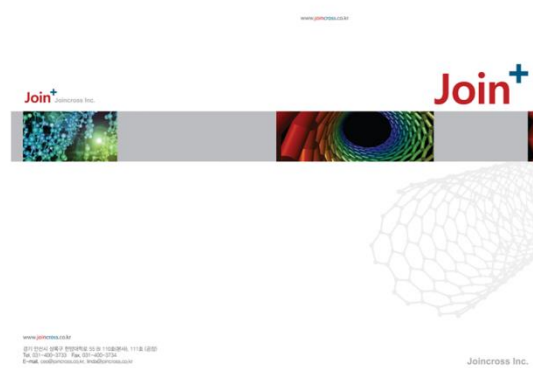
NINEWARE
paper catalog -



PORTFOLIO PRINT



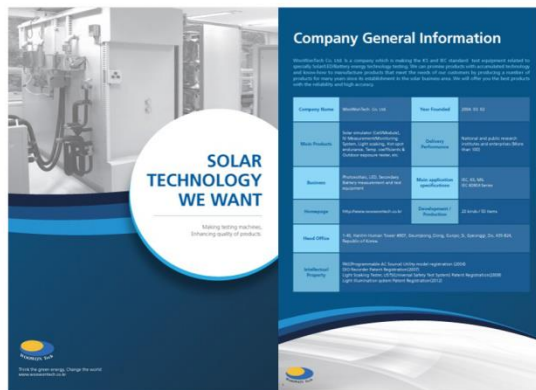
Ondollpark
paper catalog -



Join+
paper catalog -



Jea In
paper catalog -



WOO WON Tech
paper catalog -



SION LIGHTING
package -

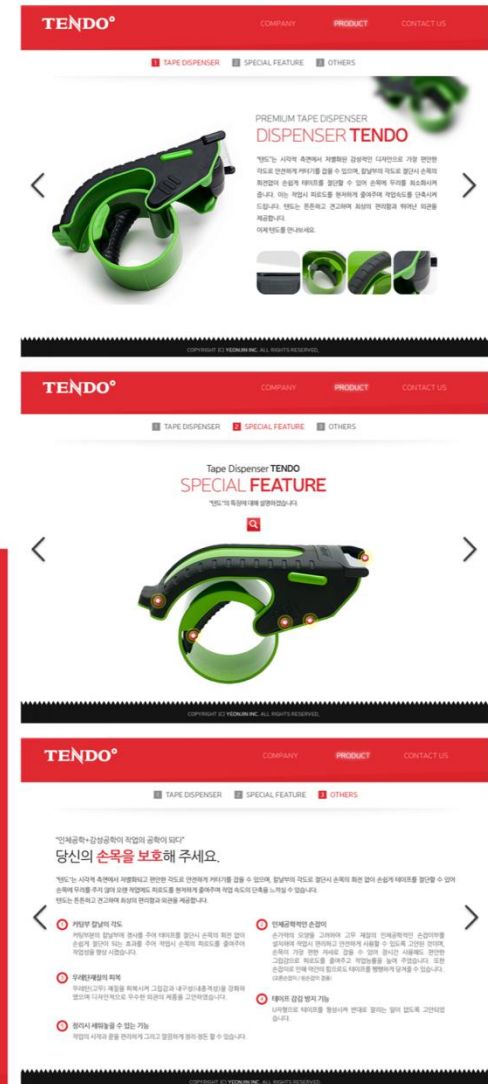


IPD
package -

PORTFOLIO DIGITAL CONTENTS

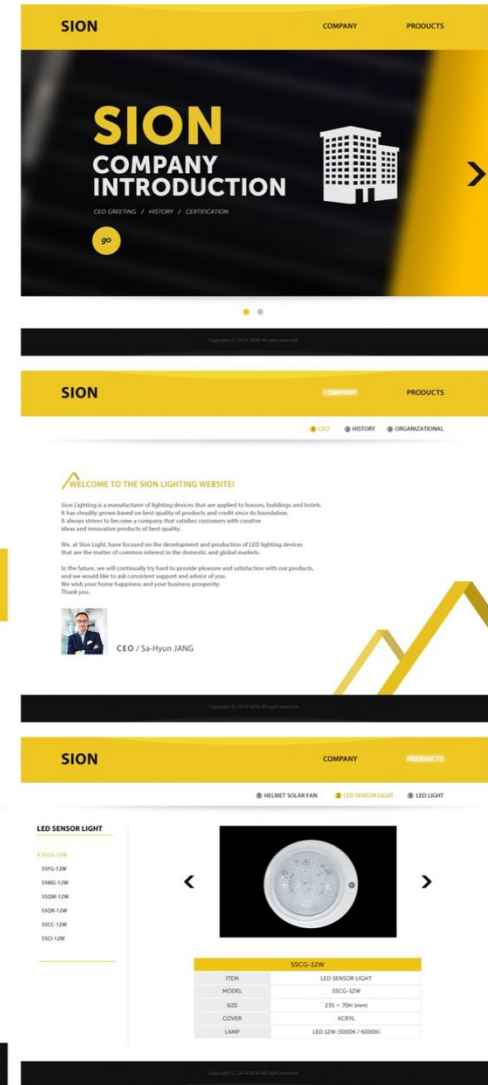
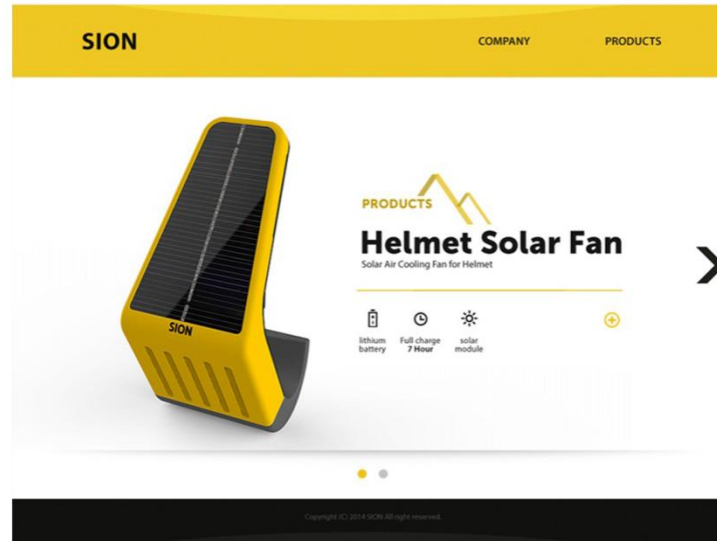


Yeon Jin INC
electronic catalog -



PORTFOLIO DIGITAL CONTENTS

SION LIGHTING
electronic catalog -



PORTFOLIO DIGITAL CONTENTS


COMPANY
PRODUCTS

Derma W Ultrasonic Peeling

Must-have item for women Ultrasonic Skin Care Product





Ultrasonic Skin Care device
Derma W

Derma-W is ultrasonic micro dermalabrasion device for home or professional use.

[SEE MORE](#)



Skin Care device for acne
DANA-A

Portable device DANA-A can be use anytime anywhere when you want.

[SEE MORE](#)



Ultrasonic Micro dermalabrasion device
Derma F

Derma-F is ultrasonic micro dermalabrasion device for home or professional use.

[SEE MORE](#)

HTLH (hitecgreenway)
electronic catalog -

Copyright © 2015 HTLH All rights reserved.


COMPANY
PRODUCTS

INTRODUCE



Hi-tech Greenway are dedicate to innovate skin care and beauty products. We are confident that our extensive experience in skin care and beauty industry will satisfy our future additional dermalabrasion treatments clients in the world.

Hi-tech Greenway develops the highest quality skin care device and beauty products. Our products are developed by top scientists with year experience in the beauty industry. Our vision is to grow as innovating skin care beauty company with superior technology in our R&D department as well as our production advantage in cost and efficiency.


COMPANY
PRODUCTS

Derma W



01 Cleansing & Peeling Mode

Derma W combines 3 professional grade cosmetic treatment device.

In this mode the device produce about 200Hz ultrasonic and when it meets water the bubbles get generated to occur in the water molecule, the bubble get penetration to inside a minute or shorter and help remove all the impurities.

02 Nutrition Mode

In this mode, the device helps to absorb nutrients such as vitamin and mineral substances. To make you use in this mode, it is effective to apply nutrients such as adding a cream which contains vitamin C, vitamin E or hyaluronic acid.

03 Firming up Mode

In this mode, the device generate positive ion and it helps to improve pores, to improve skin elasticity, and it eliminate the fine lines and wrinkles.


COMPANY
PRODUCTS

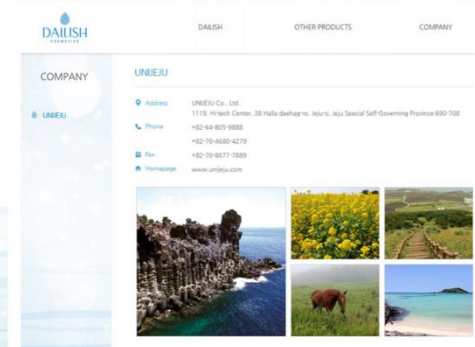
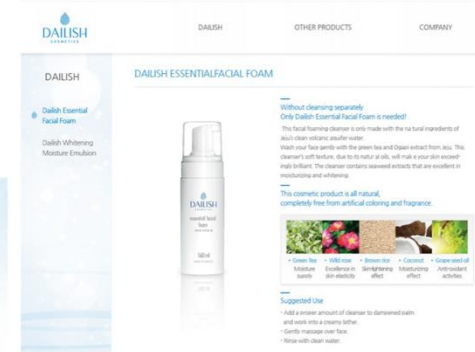
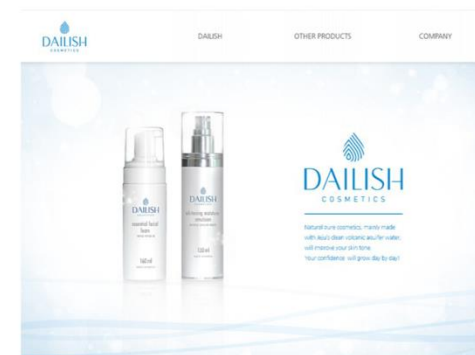
SPECIFICATION



Model	Derma F
Size	54mm X 162mm X 17mm
Weight	97g
Power Source	Lithium Polymer Battery 3.7V/250mA
Usage time	60min
Charging rate	5V/300mA
Temperature for storage	-20 C - 40C (4F-100F)
Humidity for storage	20% - 90%
Electrical insulation grade	CLASS II / BF
Transportation atmosphere	700hpa - 1060hpa

PORTFOLIO DIGITAL CONTENTS

DAILISH COSMETICS
electronic catalog -



THANK YOU



UX / DIGITAL CONTENTS / INDUSTRY

www.interd.co.kr